

**TASTE
#5
UMAMI**

**CHEF
AUTHOR
RESTAURATEUR
WIFE
MOTHER
UMAMI EXPERT
PURSUER OF DELICIOUS**



ABOUT LAURA SANTTINI

Restaurateur, author and food entrepreneur Laura Santtini is considered to be a world authority on the fifth taste known as 'umami.' Since launching the Taste #5 Umami Collection which began with the world's first umami paste in 2009, Laura has been recognised globally as the 'Umami Queen.' She is credited with single handedly pioneering the use and understanding of the intriguing fifth taste for the home cook. Her life's mission to demystify the notion of umami and make this hitherto 'Chef's best kept secret' available to cooks of all levels, has resonated with home cooks around the world. Laura lives, breaths and eats umami. She has just published her third cookbook "At Home with Umami" which is entirely dedicated to her passion, umami and the transformational world of savoury deliciousness.

RECENT CAREER HIGHLIGHTS

- 2008** • Became the worlds first gastro therapist/agonny aunt writing for Waitrose Food Illustrated in 'Ask Mrs Santtini'
- 2009** • 'Credit Crunch Chocolate' launched in Selfridges and became a global news story – even appearing on a billboard in Times Square
 - Launch of Easy Tasty Magic collection including edible gold
- 2010** • Launch of Taste #5 Umami Paste – the world's first umami paste
 - Published her debut book 'Easy Tasty Italian' which won the coveted Best First Book Award at the Guild of Food Writers Awards
- 2011** • Launch of second Taste #5 Umami Paste – Far Eastern version, created with renowned Chef Nobu Matsuhisa
 - Published her second book 'Flash Cooking' pioneering a new cooking genre
- 2012** • Wrote the coveted 'New Year, New You' piece for London Sunday Times Style magazine
- 2013** • Launch three new Taste #5 products: Bomba! XXX, Umami Rush and Umami Pepper
- 2014** • Won 2 SIAL Innovation awards for Umami Rush & Umami Pepper
 - Returned to formally manage her family restaurant Santtini following the retirement of her Father
- 2015** • Published her third book 'At Home with Umami' featured in NPR's 'Best Cookbooks of 2015'